



G

**Graduate
Programmes**





G

Graduate
Programmes



MSc

Graduate
Programmes



**Master of Science in Sustainable
Development, Management and Policy**

Leading Austrian Higher Education in Sustainable Development & Smart Governance





Dear Applicants, Students and Parents,
Welcome to MODUL University Dubai!

In September 2016, our MODUL Team established an Austrian Education hub in Dubai. MODUL University's home campus is in Austria, the country of 23 Nobel Prize winners, all of which were educated in Austrian schools or universities. Austria is known as the international quality benchmark and the golden standard for economists, musicians, composers, hoteliers and indeed - scholars in economics and business.

Since September 2016, the Austrian business education is in the heart of UAE's fastest growing business zone - Dubai Multi-Commodities Center (DMCC) and we cordially welcome you to join us

in an exciting and compelling journey at MODUL University Dubai Campus, the only Austrian university in the Middle East with a track record of more than 100 years of excellence in education.

We carefully selected our most prestigious programmes and developed the actual potion of success by combining cutting-edge academic techniques with the most advanced, up-to-date practice and business orientated vision to share our educational standards not only in Dubai, but with the wider region and industry sectors of management, economics, tourism & hospitality, new media, entrepreneurship and sustainable development.

With the support of highly qualified scholars and practitioners along with MODUL's customisable curriculum, rich student life, state-of-the-art campus infrastructure and the great support from Dubai campus founders, we are sure that our mission will be successful and this journey will become one of the milestones in our students' lives and the development of the Emirate of Dubai.

With the privilege to host EXPO 2020, which is expected to attract 25 million visitors and provide a huge boost to the tourism and hospitality industry, and with our unique model, the

comprehensive academic curriculum and the professional education across all business verticals that are the cornerstone of a growing economy. We believe that MODUL Univeristy Dubai is the right place to prepare students and professionals in the UAE for the competitive world and for the dynamic changes in the near future.

Here at MODUL University Dubai, we are creating a new chapter in history. We are looking forward to welcoming you to our rich and diverse community!

Prof. Dr. Jörg Finsinger
Academic Head
MODUL University Dubai





History



1908

Foundation of School of Restaurant, Hotel, and Coffee House Studies in downtown Vienna, Kurrentgasse

1946 – 1951

Move to Landstrasse, Jauresgasse. Development of the first diploma programme, later leading to the Diploma Course in Tourism

1975

Move to Döbling to Peter-Jordan-Strasse. Secondary Vocational School for Tourism

2006

Development and launch of MODUL's cooperation with Beijing Business School, China

1994

Development and launch of the first study programme at an Austrian University of Applied Sciences in Tourism Management

1990

Development and launch of the first International Course in Hospitality Management (ICHM)

2007

Development and launch of MODUL University Vienna as a private university owned by the Vienna Chamber of Commerce and Industry

2016

Launch of MODUL University in Dubai, United Arab Emirates

2017

Launch of the Centre for Sustainability through Research and Education at MODUL University Dubai



“OUR **AMBITION** IS LINKED TO **SUSTAINABILITY** TO ENDURE THE TEST OF TIME WHILE WE BELIEVE THROUGH **CONSISTENCY** WE CREATE **INTEGRITY** AND THROUGH INTEGRITY WE BREED **TRUST** IN PURSUIT OF **EXCELLENCE**”

MODUL University Dubai Values & Principles





Austria's Most Prestigious Private Higher Education Institution for Over 100 Years

Founded on the 20th of October 1908, MODUL has more than 100 years of legacy, making it the oldest institution in the world to offer education in tourism and hospitality.

Today, MODUL is a private institution, owned and operated by the Vienna Chamber of Commerce and Industry, the largest provider of private education in Austria. It is an internationally recognised institute whose programmes are often taken as models for innovative professional education far beyond the borders of Austria.

Since 2007, the MODUL brand expanded to form MODUL University Vienna, an international private university offering cutting-edge higher education in many fields including big data, new media, interactive marketing, event management, tourism and hospitality, international management, entrepreneurship, sustainable development, management and policy and research projects.



Extending MODUL's Legacy to the Middle East's Smart Capital

In 2016, MODUL University Dubai became the first internationally accredited Austrian university to operate in the Middle East. The journey started with tourism and hospitality at the heart of our legacy, and today the university boasts a wide range of academic degrees in addition to professional education programmes in business and sustainability.

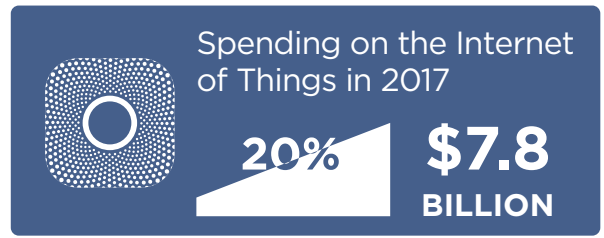
Founded by Dubai Investments PJSC, MODUL University Dubai offers 360-degree higher education degrees in business, tourism, hospitality, sustainability, public governance, new media technologies, entrepreneurship, innovation and leadership as well as a foundation programme and professional educational and training programmes.

Adapted for the Middle Eastern market, all courses bring an international perspective and long-standing Austrian education and research traditions from Vienna into regional contexts and requirements.

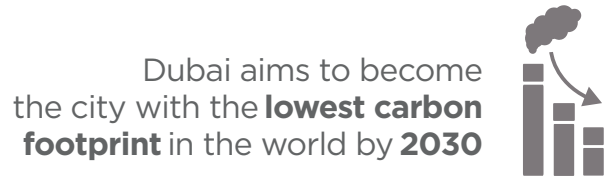
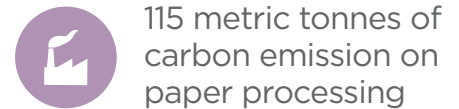
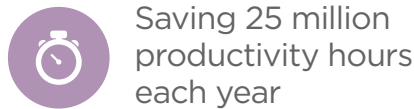
MODUL University Dubai launched the Centre for Sustainability through Research and Education (CSRE) in 2017 with the mission of facilitating sustainable solutions, green education and become a hub for sustainable tourism, youth empowerment and entrepreneurship.

Dubai's Sustainability Initiatives at a Glance

Dubai is a modern, open and cosmopolitan city, an important global crossroads for business. Dubai is dubbed as the fastest growing city in the world and a prominent trade hub.



Smart Dubai Vision by 2020



Scientific Research and Development — Exponential Growth

FDI Capital



FDI Projects



Sources:
 United Arab Emirates State of Green Economy Report. Second Edition, 2016
 The National - Smart Dubai Office DG spells out criteria for smart city project | March 1, 2017
 Financial Times - FDI Markets Data & Dubai FDI Monitor Analysis

Why Study at MODUL University Dubai?



100+ YEARS
of academic excellence



70+ NATIONALITIES
true model of diversity



UNIQUE OPPORTUNITY TO STUDY IN **VIENNA** THROUGH
MODUL'S ROTATION PROGRAMME

INTERNATIONALLY RENOWNED



FIRST-CLASS FACULTY



Knowledge and
Human Development
Authority

Internationally accredited education, licensed by KHDA

JOIN STUDENT CLUBS
BE PART OF UNIVERSITY EVENTS
CREATE A COMMUNITY YOU ALWAYS WISHED FOR



STATE-OF-THE-ART FACILITIES



UNPRECEDENTED STUDENT LIFE



Library is powered by EBSCO, GreenFile and UNWTO - the leading online e-learning database portals with access to 10,000+ articles, journals, news, research and scholarly publications anywhere in the globe covering a wide range of topics including: business, hospitality, tourism, sustainability and governance.





State-of-the-art Campus in Dubai's Most Prestigious Business Hub

4th Floor, ONE JLT
Jumeirah Lakes Towers
Dubai, UAE

YOUR HOME AWAY FROM HOME – DUBAI

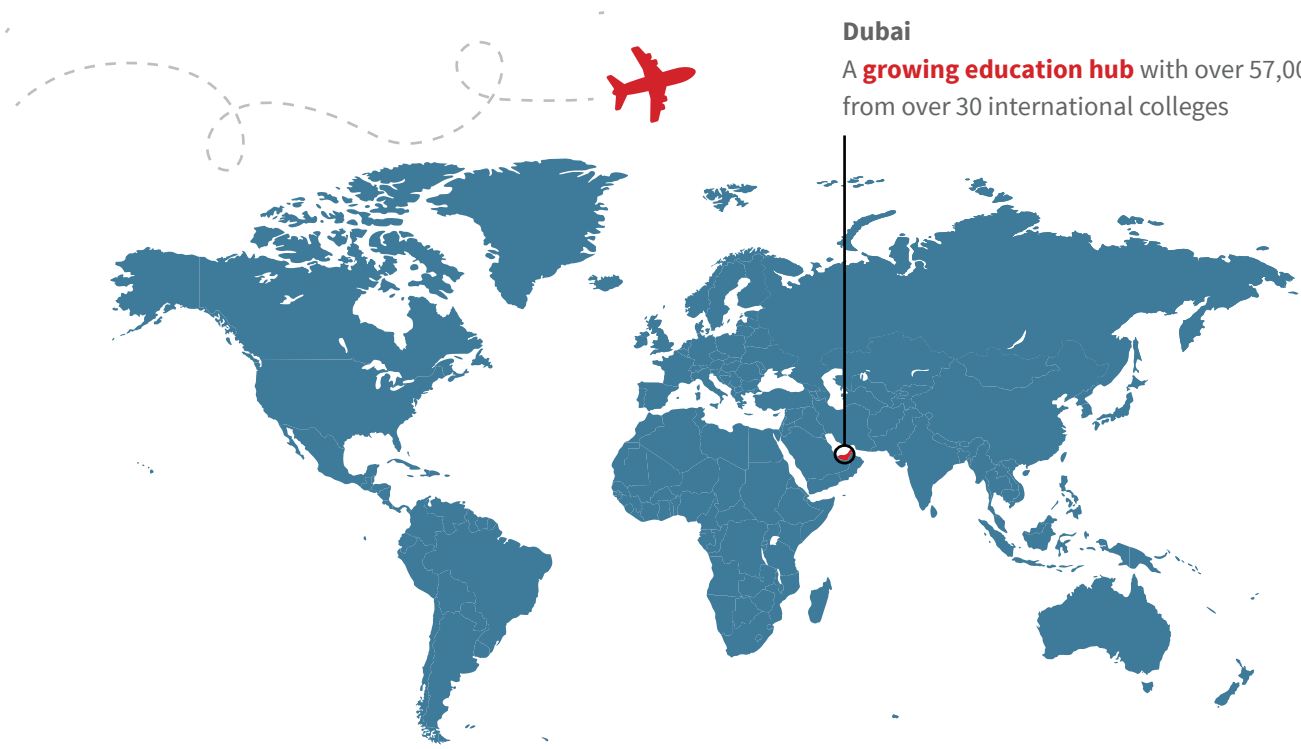
Located in ONE JLT - DMCC's newest flagship development, MODUL's modern campus offers direct access to supporting infrastructure (pedestrian bridge, metro, living accommodation, community park, basketball and sports court) as well as 13,000 plus businesses in Jumeirah Lakes Towers, and other lifestyle amenities (restaurants, hotels, shopping malls, and cinema).

FACT

THE NUMBER OF STUDENTS ENROLLED IN TERTIARY EDUCATION OUTSIDE OF THEIR HOME COUNTRY IS FORECAST TO REACH

8

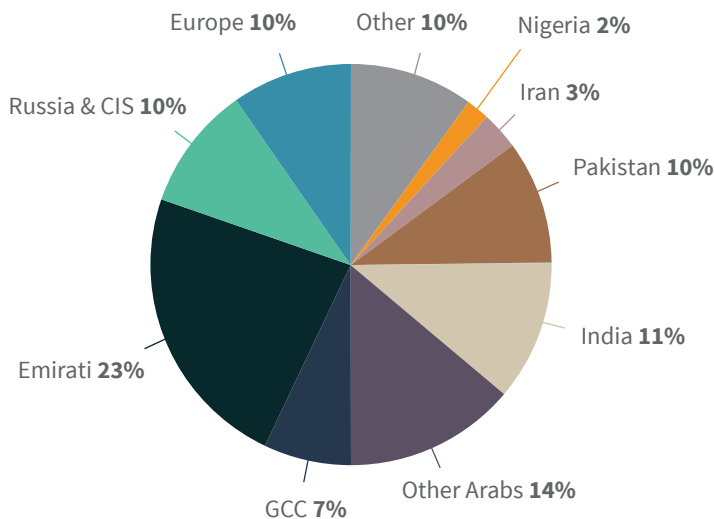
MILLION BY 2025



Dubai

A **growing education hub** with over 57,000 students from over 30 international colleges

Why Study Elsewhere When the World is in Dubai?



Source: Knowledge and Human Development Authority

MODUL University Dubai is an international organisation for research and education offering a wide array of programmes (BBA, BSc, MBA, MSc) in international management, new media, tourism and hospitality, public governance, entrepreneurship and sustainable development. Additionally, MODUL University offers a foundation programme for aspiring students who require the essential preparation for a smooth transition into any of MODUL's bachelor programmes.

Visit our website to know more
modul.ac.ae

Your Career Potential with MSc in Sustainable Development, Management & Policy



48 COUNTRIES

are developing **Green Economy Plans**



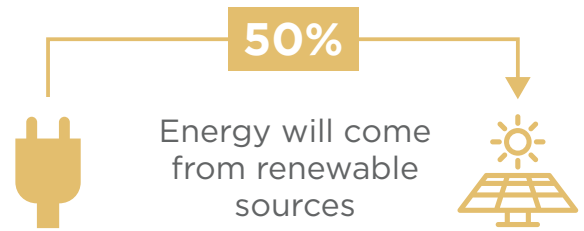
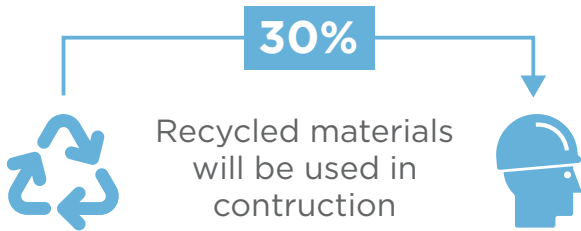
UAE Vision 2021

Green Building Legislation
New Sustainable Policies



EXPO 2020

will be a landmark under the slogan **“A Green Economy for Sustainable Development”**



Dubai Clean Energy Strategy will be supported by funding of over **AED 100 BILLION** for investments as well as R&D and various projects.

160,000 NEW JOBS

Related to Green Economy

BY 2030



Dubai is the biggest business hub, also for **STARTUP** opportunities. It has **\$300 million** to entice the world's best startups to its accelerator.



UAE to target increase in clean energy

30%

BY 2030

Source: 10 things to know about sustainability in the UAE - March 2015 Publication. Norton Rose Fulbright
A sustainable Dubai, The Dubai Municipality Report 2016
United Arab Emirates State of Green Economy Report

MScGraduate
Programmes

Master of Science in Sustainable Development, Management & Policy*

Programme Overview

This two-year, full-time graduate programme designed for fresh university graduates and working professionals challenges students to consider a wide spectrum of sustainability issues, with special attention given to their relationships. Students learn skills needed to design and implement sustainable development strategies on the household, business, city, regional, and national levels. Guided by expert faculty, students understand that effective implementation of sustainability strategies is a fundamental societal, economic, and environmental need.

Why Choose This Programme?



Learn to anticipate environmental, ecological, economical & social trends through one-of-a-kind coursework



Courses taught by internationally recognised experts



Get exposed to emerging eco-friendly conceptual tools & management skills



Practice-driven programme prepares graduates for positions in a variety of public, non-profit & private organisations



Learn about multiple tools of analysis, strategy design, implementation, evaluation at various levels of scale & governance & organisation management



Lively classroom debates & simulations help remove sustainability from symbolic frames, challenging students to link theory directly with practice

*Title of degree awarded: Master of Science in Sustainable Development, Management and Policy

Modules

The programme's multidisciplinary curriculum is composed of six unique modules, providing students with a comprehensive framework in research methods, management, and field-specific content in economics, governance, social psychology, environmental sciences, and geography.

MODULE I	Management and Research Fundamentals
MODULE II	Sustainability Development and Policy
MODULE III	Professional Application of Sustainable Development
MODULE IV	Elective Courses / Certificates**
MODULE V	Master Thesis
MODULE VI	Internship (Optional)

Study Plan (120 ECTS)

Course Name	ECTS	Course Name	ECTS
Environmental Management and Sustainability	6	Applied Environmental Economics	6
Advanced Economics	6	Public Policy Analysis and Evaluation	6
Advanced Data Analysis and Decision Making	6	Research Design and Methods in Practice	6
Organisational Psychology and Leadership	6	Principles of Sustainability and Economic Development	6
Principles of Environmental Sciences and Systems	6	Enrichment Course I / Internship	6

Course Name	ECTS	Course Name	ECTS
Sustainable Metrics Seminar	6	Enrichment Course II	6
Ecological Economics	6	Master Thesis	16
Master Thesis Seminar	3	Master Thesis Defense	2
Measuring and Assessing Sustainability	6	Enrichment Course III	6
Master Thesis	9		



Elective Courses / Certificates**

MSc in Sustainable Development, Management & Policy students have the option to earn a certificate in one of the five following specialisation areas. A minimum of 18 ECTS points must be completed from one specialisation to qualify for the certificates and electives. Students may also take a selection of courses from all focus areas for a general MSc in Sustainable Development*.

MSc in Sustainable Development, Management & Policy students can specialise in the following areas:

Enrichment Courses*



Business Development

- Different Dimensions of Sustainable Development
- Green Business Models
- Social Entrepreneurship
- Special Issues in Sustainable Development
- The Legal & Regulatory Framework of the UAE
- Economic Development Strategies and Policies
- Creating Positive Impact in Investing & Finance



Innovation and Design for Tourism

- Big Data and Decision Support
- Designing Tourism Experience
- Information Systems Management
- Media Asset Management and Utilization
- Search Engine Optimisation and Marketing
- Smart Destinations
- Social Media Intelligence
- Social Media Marketing
- Storytelling and Branding
- Telecommunications - Marketing, Branding and Sales
- The Sharing Economy



Real Estate Management and Hotel Development

- Ethics and Corporate Social Responsibility
- Forecasting and Benchmarking for Hotel Development and Hotel Asset Management
- Fusions: Real Estate Operations for Hospitality and New Business Ideas
- Hotel Real Estate Planning and Valuation
- Negotiations and Contracting for Real Estate
- Network Analysis for Business
- Project Management
- Real Estate and Regional Development



Tourism and Service Management

- International Destination Management
- Service Quality Management
- Tourism Business Project
- Designing Tourism Experiences
- Strategic Marketing for Destination Marketing Organisations
- Health Tourism and Hospitality
- Principles of Consumer Behaviour in Tourism



Advanced Management

- Conflict Management
- Business Ethics and Corporate Social Responsibility
- Global Marketing: Theory and Cases
- Corporate Financial Management

Internship (Optional)

Students can choose to complete a 6 ECTS optional internship. This will reduce the required ECTS of Module IV: Enrichment Courses / Certificates with 6 ECTS.

*Title of degree awarded: Master of Science in Sustainable Development, Management and Policy

**Availability of Elective courses is subject to minimum number of students

Career Opportunities

The Master of Science in Sustainable Development, Management & Policy programme equips students with several interdisciplinary skills and competencies including data collection, cleansing, analysis and report writing, establishing policies and procedures, research and project management skills.

Examples of organisations where graduates are employed include, but not limited to:



International Agencies: UNICEF, United Nations Environmental Program, United Nations Development Program (UNDP) in UAE, & other NGOs



Universities & Research Organisations



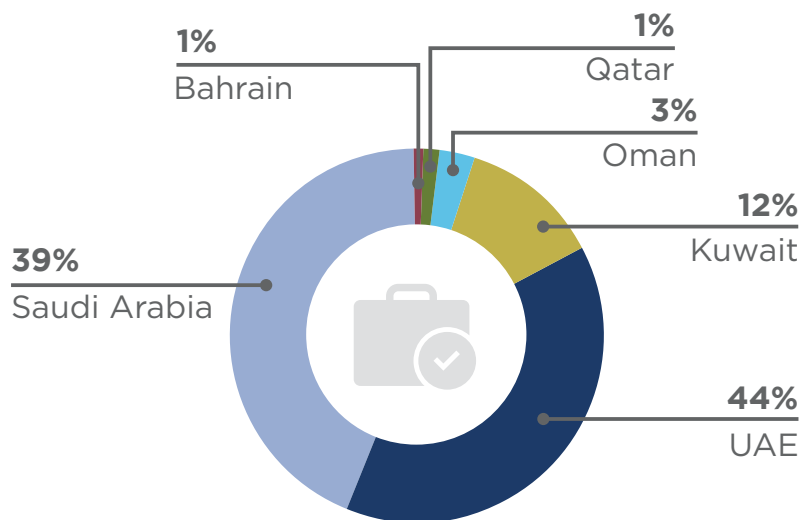
Public sectors such as ministries, governmental entities & chambers of Commerce & Industry



Private & government organisation geared towards sustainability & governance



In the **UAE's Vision 2021** document, the country is positioning itself as regional hub of **research** and **innovation** and **sustainable energy**.



The breakdown of direct jobs in the renewable energy sector in the region by country in 2030



Graduate Programmes - Admissions Criteria

Master applicants require a minimum of a three-year university degree or equivalent including transcripts in a field preferably related to the desired Master studies.

English Proficiency Test Requirements

All applicants whose first language is not English must provide proof of their English proficiency level C1 according to the Common European Framework of Reference for Languages through one of the following tests taken within the last two years.

Students must obtain a score of:

- TOEFL Internet-Based Test (IBT) with a minimum score of 88 points
- TOEFL Paper-Based Test (PBT) conducted at MODUL University Dubai's Campus with a minimum score of 570
- IELTS band score 6.5 (no sub-score below 6.0)
- Cambridge English Certificate (Certificate of Advanced English): C1
- Pearson Test of English (PTE) Academic: 58 - 65

Transfer of Credits

Credit transfers from national and international universities are considered on the basis of how relevant prior coursework is to the course syllabus at MODUL University Dubai. The grades achieved, the level and language of the course and the number of credit hours (ECTS) will also be considered.

Upon submission of a transfer credit application, kindly contact your admissions officer for more information.

Your Life as a MODULian

At MODUL University Dubai we value well-rounded students and a community where you can get involved and engaged. The MODUL Club programme allows students to:



Become a student council member



Contribute to campus life



Join clubs or create one



Become a student ambassador



Participate and organise cultural events



6000+
MODUL University and college graduates



70
Nationalities across all academic programmes



500+
International partner companies



1:11
Faculty-to-student ratio in the MSc programme



81%
International MSc student body

Scholarships & Study Grants

MODUL University Dubai provides a Financial Aid Programme which includes a wide range of scholarships and tuition fee study grants offering support to all eligible students.

Academic Scholarships*			
Programme	Coverage	University Grade	Continuation to next year
Graduate Programmes	25% - First Year	80% and above	CGPA greater than or equal to 80%

* Academic Scholarships apply only against eligible curriculums. Kindly contact your admissions officer for more information.

Tuition Fee Study Grants - Graduate Programmes*		
Grant Type	Coverage	Eligibility Criteria
Emiratis Grant	15% - Entire Programme	UAE Nationals
Austrian Nationals Grant	15% - Entire Programme	Austrian Nationals
Alumni Grant	15% - Entire Programme	MODUL University Graduate
Family Grant	15% - Entire Programme	Siblings / Spouse
Sports Grant	15% - Entire Programme	Participant of a national or international sports team
Advanced Payment Grant	15% - Per Year	Advance an entire year's tuition fee

* Tuition Fee Study Grants cannot be combined.

Payment Plans

- Installment plans are available upon request
- Available only for payments made via the UAE based banks

Programme	Duration	Semesters	Cost Per Semester (AED)*
Master of Science in Sustainable Development, Management & Policy	2 Years	4	20,644

* Cost per semester only includes tuition fee and does not cover other miscellaneous fees.

Cost per semester is valid only for 2018 intakes.

All fees are exclusive of value added tax (VAT).

Value Added Tax (VAT)

Starting from 1st January 2018, the UAE Government will be introducing Value Added Tax (VAT) at a standard rate of 5% applicable to most goods and services in the UAE. This tax is being introduced as part of the national strategy towards building a diversified and robust economy, and the continued provision of high quality services for the country's citizens and residents.

MODUL University Dubai will comply with this Government mandate and from 1st January 2018, the standard VAT rate of 5% will apply to our programmes, courses, products and services.

Global Partner University Network of MODUL University



North America

San Francisco State University, USA
Temple University, USA
University of Central Florida, USA
East Carolina University, USA
University of Florida, USA
Universidad Anahuac Mayab, Mexico

Europe

Sothern Denmark University, Denmark
La Rochelle Business School, France
Cologne Business School, Germany
Dublin Institute of Technology, Ireland
TSI Universitat Ramon Llull, Spain
Bogazici University, Turkey
University of Brighton, UK
University of Surrey, UK

Expand Your Horizons With MODUL's Rotation Programme*

MODUL Rotation Programme:
Dubai ↔ Vienna

Facts about Vienna

- Vienna is an international city with a population of more than 2 million people.
- It hosts the official United Nations headquarters for: UNIDO, IAEA, UNODC
- Vienna was ranked as Number 1 for Quality of Living by Mercer Consulting for the 7th consecutive year in 2015.
- Vienna is Europe's music capital offering cultural and historical highlights in a modern world city.

Enrich your study experience and discover Europe through MODUL's Rotation Programme. Study in Vienna for an entire semester at no additional tuition fee charges and with full transfer of your credits.

Eligible students will be able to experience MODUL University's home campus in Vienna, benefit from its cultural diversity and meet local and international partners of MODUL during their stay.

MODUL's Rotation Programme is a unique opportunity to excel benefitting from a well rounded, and international exposure from studies to culture and lifestyle in the heart of Europe.

Asia

Hong Kong Polytechnic University, China
Taylor's University, Malaysia

Australia

Victoria University, Australia

*MODUL's Rotation Programme is subject to eligibility and approvals.

What MSc Students are Saying

I graduated from Master of Science in Sustainable Development, Management and Policy from MODUL University Vienna in 2016. Currently I am working at Dar Al-Handasah as a Project Coordinator for Sustainability and Environmental Engineering.

I have always been a sustainability person and from my experience at MODUL University Vienna it was very interesting. We were very few in class and none of us were the same nationality which was very nice in a way and everyone brought insights from their view, from their cultures and countries.

Sustainability is still a core concept of the University and it's continuing in every campus which is a great opportunity for students who want to study at MODUL University Dubai.

Since Dubai is keen on the plan of sustainability, I think it is a very nice combination to be able to study and work in the same direction.

“Sustainability is still a core concept of the University and it's continuing in every campus which is a great opportunity for students who want to study at MODUL University.”

Not to mention MODUL University emphasizes on sustainability, the course is very diverse, took in economic, societal and environmental aspects. Also, there are professors who are very well renowned experts teaching students these aspects which is very mind opening. It's very difficult to put in words but I believe one can learn a lot from the programme.



Hani Aridi

MSc in Sustainable Development, Management and Policy
MODUL University Vienna Graduate, 2016



Watch Hani Aridi's Testimonial



Andrea Hesketh

MSc in Sustainable Development, Management and Policy
MODUL University Dubai Student, 2017

Master of Science in Sustainable Development, Management and Policy aligns with my values and what I want to contribute to the world. I want to make a positive impact and be part of the solution.

The MODUL University Dubai campus is amazing to visit. The people I connected with were exceptional and it all fit with what I was looking for in Dubai.

“Master of Science in Sustainable Development, Management and Policy aligns with my values and what I want to contribute to the world. I want to make a positive impact and be part of the solution.”

Watch Andrea Hesketh's Testimonial





Application Checklist

Before submitting your application, please use this checklist to ensure that your application is complete. We only accept documents in English, documents in other languages need to be submitted with certified English translation. The following documents must be submitted during the application procedure:

- Application Form, completed and signed by the applicant
- Academic qualification to enter the study programme (university degree including transcripts)
- Copy of official English proficiency test results (TOEFL, IELTS or equivalent)
- Letter of motivation (description of reasons for applying to MODUL University Dubai)
- Passport copy
- Passport size photograph
- Curriculum Vitae (personal data sheet)
- Two letters of recommendation (from academic or professional sources)

Application Deadlines

Fall Semester
Mid of September

Spring Semester
Mid of February



Contact

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4th Floor, ONE JLT

Jumeirah Lakes Towers

Dubai, UAE

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@moduluniversitydubai



@moduldubai



MODUL University Dubai

Permitted by the Knowledge and Human Development Authority. The academic qualifications granted by this institution and certified by KHDA shall be recognised in the Emirates of Dubai by all public and private entities for all purposes.

An international university made possible by

